

## IMPETUS

Just as the effects of climate change transcend sectors, jurisdictions and borders, so too must effective solutions. The White House demonstrated significant leadership in this space in March, 2014, when it launched the Climate Data Initiative (CDI), aligning Administration efforts to open data on climate change risks and impacts with ambitious private and philanthropic sector commitments to mobilize data and information technology for climate change action.

The data is there; the technology is there. The markets and entrepreneurs, however, are not. An

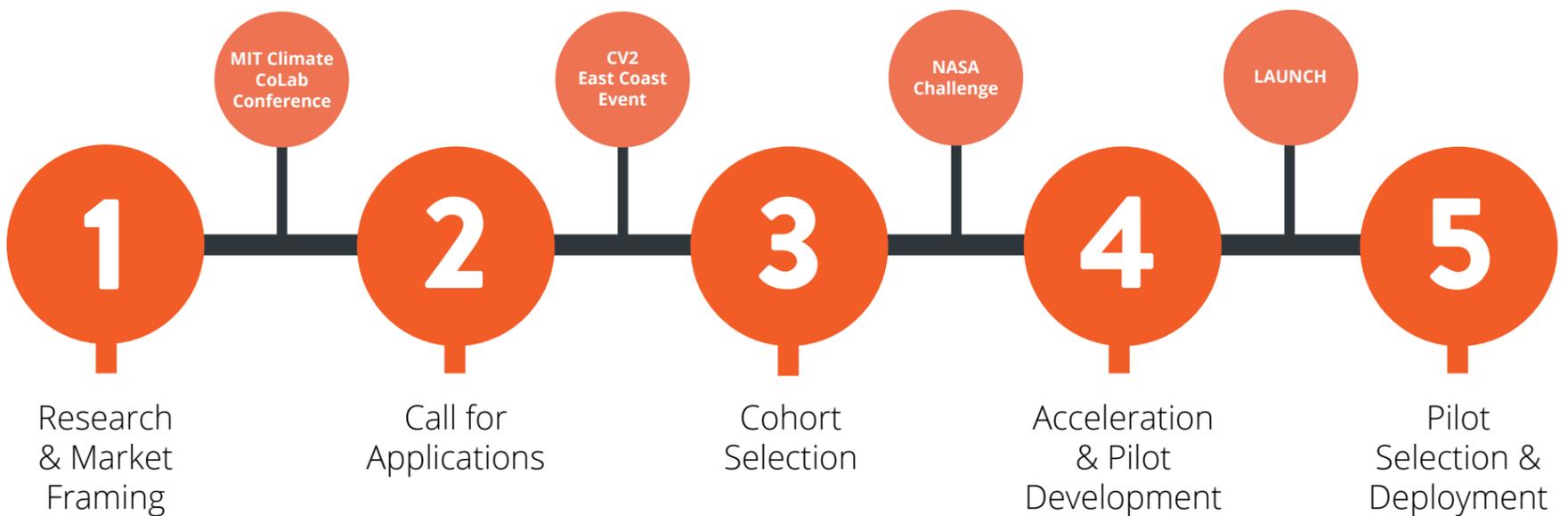
effective response to a complex global problem like climate change demands the type of systemic, multilateral collaboration among institutional leaders that the CDI fosters. But new solutions are created most measurably, effectively and sustainably when entrepreneurs are engaged as agents of change, using proven processes to drive powerful outcomes. Climate Ventures 2.0 offers a forum in which the data and technical resources of the CDI collaborators can be presented as a rich opportunity to mobilize entrepreneurial responses. Our goal is to identify and develop exemplary innovations into scalable, well funded entrepreneurial success stories.

## THE SOLUTION

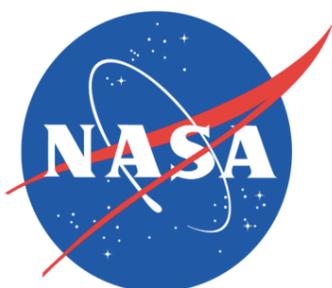
GoodCompany Ventures (GCV) proposes to build upon this momentum by defining the market for climate change (and its derivatives) and working with select entrepreneurs and partners to identify, accelerate and deploy entrepreneurial solutions. GCV empowers social entrepreneurs with proven strategies, powerful tools and efficient resources to:

- reframe persistent social problems as market opportunities
- design and launch business models that scale to support long term change
- mobilize capital to maximize their impact

## TIMELINE



## PARTNERS



We welcome proposals for additional collaboration.